

## Research Groups in the Faculty of Tourism and Hospitality

Research groups	Research Axis
Dr.Malek M. Aljamaliah Dr. Mohammed Alazaizeh Dr. Yahya Alzghoul	Tour guide performance and tourist environmental behavior
Dr.Malek M. Aljamaliah Dr. Mohammed Alazaizeh Dr. Yahya Alzghoul	Protected areas tourism in Jordan
Dr.Malek M. Aljamaliah Dr. Mohammed Alazaizeh Dr. Yahya Alzghoul	Tour guide performance and destination loyalty
Dr.Malek M. Aljamaliah Dr. Mohammed Alazaizeh	Heritage values and heritage preservation
Dr. Ayman Harb Dr. Aahed Khlifaf Dr. Mohammed Alazaizeh	Intentions of Jordanian students toward working in the tourism industry
Dr. Aahed Khlifaf Dr. Ayman Harb	Expatriate managers in the hospitality industry

<p>Dr. Ayman Harb Dr. Aahed Khliefat Dr. Yahya Alzghoul</p>	<p>Students' behavioral intentions to attend university events: An extended reasoned action theory (extended by the construct of cultural exploration)</p>
<p>Dr.Omar Jawabreh Rami Muneer Mahmood</p>	<p>EVALUATION OF THE CONTENTS OF THE FIVE STARS HOTEL WEBSITE A CASE STUDY JORDAN: EXISTENCE-IMPORTANCE REVIEW</p>
<p>Dr.Omar Jawabreh Ehab Shatnawi</p>	<p>THE IMPORTANCE OF RELIGIOUS TOURISM FOR DEVELOPMENT OF SUSTAINABLE TOURISM: THE CASE OF THE BAPTISM SITE IN JORDAN</p>
<p>Dr. Ibrahim Bazazo Dr. Ranea d Qaddhat Ehab Shatnawi</p>	<p>The Effect of Information Technology in Creative Marketing "Case Study- Jordan Tourism Board"</p>
<p>Dr.Omar Jawabreh Dr. Ranea Qaddhat</p>	<p>The Impediment of Applying E-Commerce in Travel and Tourism Companies in Jordan</p>
<p>Dr. Ranea Qaddhat Ehab Shatnawi</p>	<p>The Role of Hotel Staff in Returning Customers in the Five and Four Star Hotels(Case Study Dead Sea)</p>
<p>Dr. Emran Almomani Rami Muneer Mahmood</p>	<p>The Use of Information Systems in Aqaba Hotels: An Integration of TAM with Task Technology Fit and Self-Efficacy</p>

<p>Dr.Omar Jawabreh  Rami Muneer Mahmood  Ehab Shatnawi  Dr. Emran Almomani</p>	<p>Using Financial Analysis Methods in the Hotel Sector for the Purposes of Planning and Monitoring Case Study Al Zaitonia Hotel</p>
<p>Ehab Shatnawi  Rami Muneer Mahmood</p>	<p>The Leadership Behavior of Hotel Managers and the Job Satisfaction of Staff in Five-Star Hotels in the Aqaba Special Economic Zone Authority (ASEZA)</p>